

Abusing Public Faith: Brooks, Gladwell, and Journalistic Ethics
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1 – How can we tell the difference between those journalist activities which are acceptable and those which will “compromise integrity or damage credibility”? Who should be the ultimate judge: journalists, news organizations, the public?

2 – Is Gladwell right? Are news agencies equally corrupted by their reliance on advertising dollars? Aren't journalists cashing in the same way that their employers are? Is there really any difference?

3 – Isn't it unfair to ask that journalists turn down these financial incentives that professionals in other industries enjoy? Shouldn't they be allowed to make their own private deals? Or, are there other kinds of work that should be similarly restricted?